UNC SCHOOL OF GOVERNMENT ncIMPACT Initiative

CAROLINA ACROSS 100 CARE4YOUTH

Community Asset Mapping

Please note that this asset map was designed for communities looking to address youth and young adult behavioral health. If you are addressing a different issue, your team may want to adjust the categories listed.

Instructions

1. Individually, reflect on the assets in your community that can support your team's vision.
    a. **Assets can take many forms.**
    b. It may be a person, place, an organization or institution, program or service, a group or individual's skills and knowledge, or some other unique strength of your community.
2. As group, share the assets you identified and categorize them in the chart below
    a. Add categories to the chart if needed so it reflects the assets of your community.
    b. You do not need to have existing relationships with individuals, service providers, organizations, etc. to list them
3. Capture the list of assets on the next pages.

Consider

- What are **the unique strengths and assets** that your community possesses that can be leveraged to support your **team's vision**?
- Which assets are relevant to **providing services/resources**, and which are relevant to **identifying recipients**?
- Are there **existing** community organizations, networks, or individuals that have a **history** or interests in youth and young adult wellbeing?
- How do the assets you have identified **relate to or interact** with one another?

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Community Asset Map

Team Number:

Team Name:

Category	Asset(s)	Users and Beneficiaries	Existing Connections to Your Team?	Other Notes
Youth Services				
Health and Social Services				
Healthcare				
Education				
Faith-Based, Civic, and Community				
Social Networks and Associations				

Nonprofits				
Labor and Workforce				
Government and Public Sector				
Local culture and history				
Emergency Services				
Community Groups (e.g., Parent-Teacher Associations)				
Infrastructure and Transportation				

Financial and Economic				
Legal and Policy				
Businesses and Employers				
Land, Geography, and Natural Resources				
Other				