Community Asset Mapping

Instructions

Recommended Time: 30-45 Minutes

Individually, take a few minutes to generate a list of community assets, capturing each on a sticky note or in the chart below. Assets can take many forms: it may be a person, a place, an organization or institution, a program or service, a group or individual's skills and knowledge, or some other unique strength of your community.

Then, as a group, share out the assets you identified and categorize them in the chart below, adding categories if needed. Discuss how these assets relate to the work of this program and how they relate to one another.

Questions to consider:

1. What are the unique strengths and assets that our community possesses that can be leveraged for our work around housing?
2. Which assets are relevant to supply side strategies (increasing or preserving housing supply) and which are relevant to demand side strategies (supporting individuals and families with housing needs)?
3. Are there any existing community organizations, networks, or individuals that have a history or interests in housing? (Hint: Think about stakeholders you identified in the "Who Is Missing?" Activity)
4. How do the assets we have identified relate to or interact with one another?

At the end of this exercise, be sure to capture the final list of assets you created for future reference.

Community Asset Map

Team Name:

Category	Supply-Side	Demand-Side
Land, Geography, and Natural Resources		
Infrastructure and Transportation		
Developers and Builders		
Financial and Economic		
Legal and Policy		
Government and Public Sector		
Businesses and Employers		
Housing Services		
Health and Social Services		
Education, Labor, and Workforce		
Faith-Based, Civic, and Community		
Social Networks and Associations		
Other		