

### OUR BACKGROUND



Our team came together in the fall of 2022 to strategize around engaging and supporting opportunity youth in Charlotte-Mecklenburg.



We quickly realized that we were missing key voices at the table...THE YOUTH! Our first Opportunity YOU! event convened young people from across the city to share their experiences and hopes for the future. Their insights, along with our learnings from Carolina Across 100, informed the development of our collaborative vision and programmatic goals.



### OUR PROGRAM

- Identify and **partner with community** organizations and businesses that offer programs and resources for Opportunity Youth.
- Develop and implement a **marketing and community engagement** strategy.
- Assess youth need, identify barriers, connect to resources, and **provide ongoing support.**

Systems Change Quick Win!  
The waiting period for minors to enroll at CPCC, after withdrawing from Char-Meck Schools, has been reduced from six months to three months.

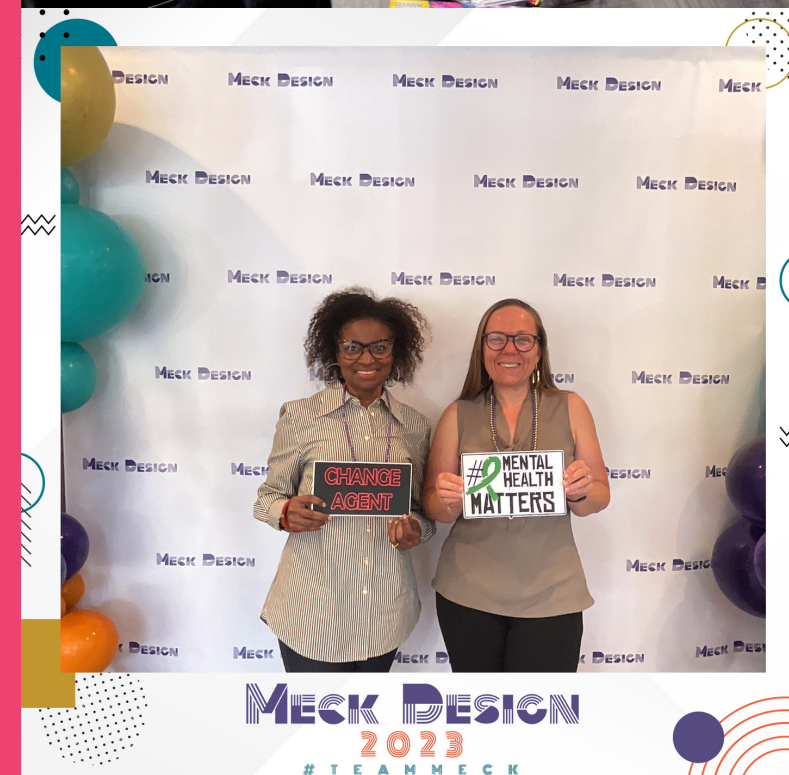


### WHAT WE LEARNED

Opportunity YOU! has inspired our team to work collaboratively across sectors to increase community awareness, amplify youth voice, and identify gaps in services.

While Charlotte is very resource-rich, young people in our community do not have EQUAL ACCESS to resources and many face systemic barriers to educational and career opportunities.

Connecting with and building trusting relationships with young people is CRITICAL to meaningful engagement and postsecondary persistence.



**i am STEAM CLT** Thursday, Oct. 26 1 to 4 pm  
Central Piedmont Harper Campus  
315 W. Hebron Street Charlotte, NC 28273

**YOUTH & YOUNG ADULT CAREER EXPO**

Exciting interactive event for ages 16-24 to explore amazing opportunities in the world of Science, Technology, Engineering, Arts, and Mathematics (STEAM).

- On-site employers with work experience & job opportunities!
- FREE food truck meal with registration!
- 100+ prizes & giveaways!
- STEAM demos & activities!
- Live DJ and Emcee!

**REGISTER NOW TO RESERVE YOUR SPOT**



<https://tinyurl.com/mrxhb7u5>

**NCWorks NEXTGEN** POWERED BY CHARLOTTE WORKS

**CENTRAL PIEDMONT COMMUNITY COLLEGE**

### PLANS FOR SUSTAINABILITY

1,200+ by 2025

Opportunity YOU! will increase community awareness, connect with youth, and provide ongoing support for educational and career attainment by collaborating with and empowering youth on their path to economic mobility. We envision a community where all youth have the tools and access to reach their full potential!

Want to learn more?  
Scan the QR to contact our team!

