The Carolina Across 100 2024 POV Challenge

JUDGING RUBRIC

Team #:

Category	Criteria	Excellent 9-10 pts	Very good 7-8 pts	Good 5-6 pts	Limited 3-4 pts	Poor 1-2 pts	Comments
Creativity How creative is the approach to communicate the information?	• Submission is innovative and creative. • Compelling, thoughtful, and memorable in the content, message, and/or design. • Participants' approach is bold and original. • Represents a new direction in communicating the topic.						
Clarity How easy is it to understand this submission? Could you easily explain it to someone else?	• Clearly defined topic, data point(s), problem, or research question. It is clear what prompt the team is responding to. • Intended message is communicated clearly. • The message is accessible to a wide audience, even if they do not have background knowledge in this topic. • Data or other research used is accurately represented without miscommunication or misinformation.						
Usefulness How well does this submission translate into new insights about the subject matter?	• Submission inspires new questions about the selected topic or problem. • Submission results in new or expanded understandings/interpretations of information that was previously unavailable or unrecognized. • Submission has applications beyond the competition or can contribute to a larger body of work.						

TOTAL SCORE (Highest is 30)