



TEAM 3

LINCOLN COUNTY STRONG

Lincoln County, North Carolina



OUR BACKGROUND

Like many communities, Lincoln County struggled post-Covid with workforce development. Our community saw this initiative as a strategic avenue to leverage our collective strength to influence the trajectory of our future workforce.

Our team envisions a community that works together to foster prosperity for individuals and businesses by creating equitable opportunities for ALL to be financially stable, achieve upward mobility, and adapt to the future.

OUR PROGRESS

- Developed a diverse collaborative that brings together our unique strengths to connect opportunity youth
- Integrated supportive services from local non-profits into our employment and career advancement initiatives to ensure equitable access
- Developed targeted programs to reach opportunity youth such as, public housing initiatives, communication efforts to drop-out students, engaged with those at-risk of not graduating



WHAT WE LEARNED

- You have to make intentional efforts to appeal to opportunity youth and meet them where they are
- There are many barriers and social disparities among our opportunity youth in which we have a shared responsibility to address in order for them to be successful
- We are stronger when we use the collective power of our community to reach goals and maximize our resources



PLANS FOR SUSTAINABILITY

- Keeping the initiative at the forefront by allowing NextGen program to be the project leaders
- Continue to leverage our collective resources to reach and meet the needs of opportunity youth across a multitude of stakeholders
- Continue to develop an integrated service delivery model with our collaborative members
- Involving youth and individuals with lived experiences in our collaborative