

CAROLINA ACROSS



Re-engaging Opportunity Youth through Entrepreneurship

OSOW Webinar

June 27, 2023

Please rename yourself:

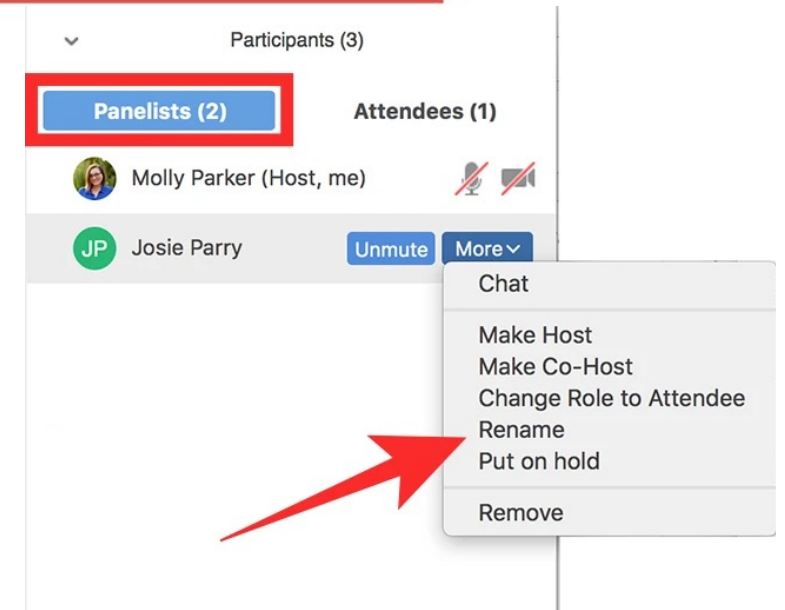
Please rename yourself with your team number and first and last name.

For example: Team 1-Chelsea Brock.

1. You can rename yourself after joining the Zoom by:
2. Clicking Participants
3. Hover your mouse over your name, then click the ellipses.
4. Click Rename.
5. A pop-up box will appear. In the pop-up box, enter your display name.
6. Click Change.

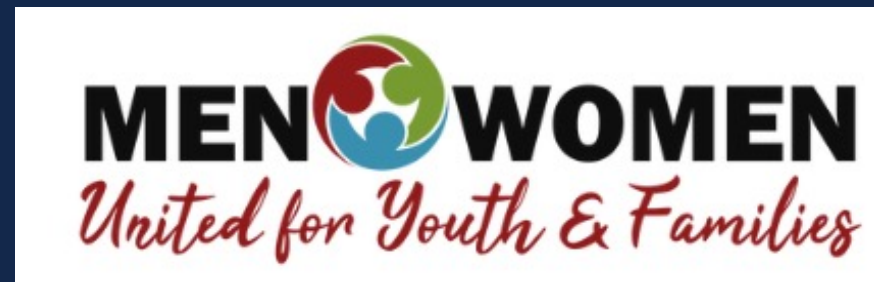


2 In the "Participants" list on the right side of the Zoom window, hover over your name and click on the "Rename" button.



Agenda

- Evidence-based strategies for supporting the entrepreneurial spirit of young people: Allan Younger, Senior Director of Programs, NC IDEA
- Lessons learned - developing young people's innovation, self-reliance, and opportunity recognition: Alyssa Delts, OSOW Team 9
- Feedback session





Allan Younger
Senior Director of Programs
NC IDEA Foundation

ayounger@ncidea.org

919-906-3725

ncidea.org | @ncidea

“Leading Equitable Economic Development”



VISION

Empower North Carolinians to achieve their entrepreneurial potential.

MISSION

Strengthening the economy of North Carolina through a strategic combination of grants and programs, deployed directly and through a network of partners, in furtherance of our Vision to help people achieve their entrepreneurial potential.





Over **\$20M** in grants
awarded to companies and
partners since 2006



Over **565** companies supported through grants and programs



- Over 4,320 Jobs Created
- Over \$580M Raised in Funding
- 83 Companies Raised Over \$1M
- 30 Companies Raised Over \$5M
- 29 Companies Acquired
- 70% Still in Business
- 57% Under-Served





Funding in the amount of \$10,000 to help entrepreneurs who are testing a big, new business idea.

Over **\$1.6M** awarded to 162 companies

- Over 578 Jobs Created
- Over \$63M Raised in Funding
- 55% Female-Founded
- 49% Minority-Founded



Funding in the amount of \$50,000 to advance startups by helping them gain customers and/or attract future investment.



Over **\$9M** awarded to 200 companies

- Over 2,745 Jobs Created
- Over \$484M Raised in Funding
- 22 Companies Acquired
- 70% Still in Business



Collection of resources designed to help innovative entrepreneurs launch their startup.



- “Toolkit” for ambitious founders
- Step-by-step Customer Discovery Guide
- One-on-one Office Hours to learn more
- Preparation for MICRO or SEED



Bringing the power of entrepreneurial thinking to the masses through deployment of the Ice House Entrepreneurship Program.



10 facilitator trainings held

- Over 5,000 mindsets reached
- Bold ambition to educate 100,000 people in North Carolina





Funding to help entrepreneurship advocates offer programs, pilot new initiatives, and organize virtual and in-person events that bring people together to support entrepreneurial activity.

Over \$1.6M awarded in 325 grants

- First grant awarded in 2017
- Emphasis on DEI





Strengthening the infrastructure for North Carolina's entrepreneurs through regional ecosystem summits and grant funding to statewide partners executing creative programs.

Over \$7M awarded in 92 grants

- 60% Partners from Outside Research Triangle
- Over 2,885 companies supported
- Over 23,400 event attendees via partners





Leads NC IDEA in its programmatic and grant making ambitions to address the challenges of Black entrepreneurship in North Carolina.

Over \$2M awarded in grants to Black-founded companies and partners elevating Black entrepreneurship

- NC BEC formed in July 2020
- 14 grants to partners
- 7 grants to Black-founded startups
- 5 grants to NC accredited HBCUs



Characteristics of Successful Entrepreneurs



- Problem Solving
- Critical Thinking
- Communication (including Listening)
- Adaptability
- Relationship Management
- Accountability
- Reliability
- Patience



www.ncidea.org



Allan Younger
Senior Director of Programs
NC IDEA Foundation

ayounger@ncidea.org

919-906-3725

ncidea.org | @ncidea

"Leading Equitable Economic Development"



Re-engaging Youth through Entrepreneurship



TEAM 9 - COMMUNITIES CONNECTED FOR SUCCESS (CC4S)



MISSION

Our mission is to promote education, and resource awareness and to provide services to assist in creating independent and self-sufficient youth and families

We believe that each family is the driving force behind their own success. Our programs assist, enrich, and enlighten each family member with valuable resources and educational opportunities to enhance the quality of their lives.

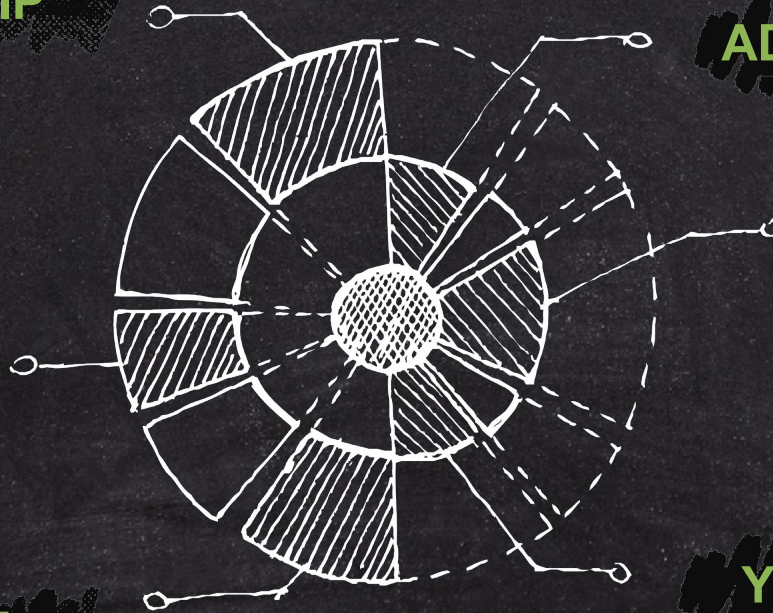


YOUTH AMBASSADOR S FOR A BETTER COMMUNITY

MENTORSHIP

NETWORKING

CIVIC ENGAGEMENT



ADDRESS INEQUITIES THROUGH ADVOCACY

INSTILLING LEADERSHIP,
ENTREPRENEURSHIP, AND SOCIAL
SKILLS

YOUTH-LED FOOD POLICY COUNCIL

The Youth Ambassadors serve Brunswick, Bladen, Columbus, and New Hanover Counties. We understand that our youth have a unique voice, and a desire for ownership, through the youth-led program our organization provides:

- MENTORSHIP BY FARMERS & COMMUNITY LEADERS
- PAID WORKSHOPS & TRAINING
- COMPENSATION

Students must apply to participate in our program, write an essay and attend an interview.

LEADERSHIP & SERVICE



FROM THE GROUND UP

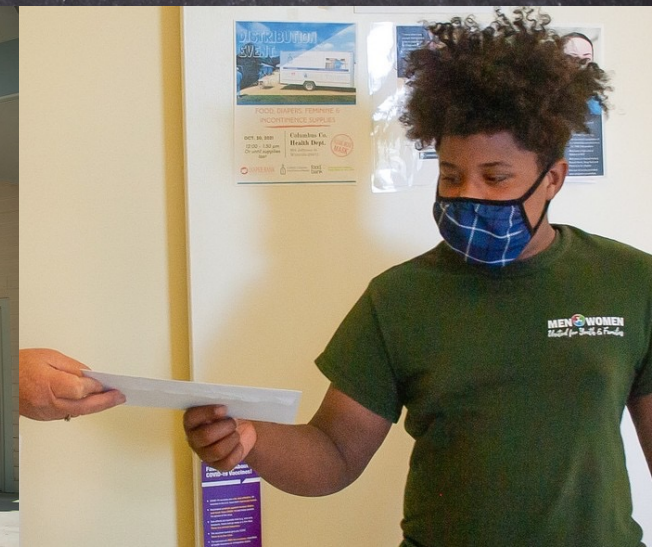
Youth Ambassadors are at the forefront of our food hub work and have a direct role in the Vacation Vittles program and farmers market.

Wholesales:

- MWUYF partners with local restaurants to provide local, seasonal, fresh food for their menus.

Direct Sales:

- MWUYF provides weekly prescription food boxes filled with fresh produce accompanied by grocery bags filled with various shelf- staple food items
- Community Supported Agriculture (CSA) Program- MWUYF distributes 10-12 pound bags of fresh produce bags weekly, free of charge, to senior centers,
- daycare centers, low-income household



PAID LEARNING & WORK EXPERIENCE

OUR ORGANIZATION OFFERS COLLEGE TOURS
AND ASSISTANCE WITH CTE COLLEGE
COURSES WHILE PROVIDING WORKFORCE
DEVELOPMENT PROGRAMMING TO HELP OUR
PARTICIPANTS THRIVE IN THE PROFESSIONAL
WORLD.

LASTLY, WE ACTIVELY ENGAGE OUR YOUTH IN
TOWN HALL-STYLE MEETINGS, DISCUSSIONS,
AND COMMUNITY CANVASSING TO ENSURE
THEIR VOICES ARE HEARD AND THEIR IDEAS
ARE VALUED.





*Thank
you!*

<https://www.menandwomenunited.org/donate>

Let's Talk

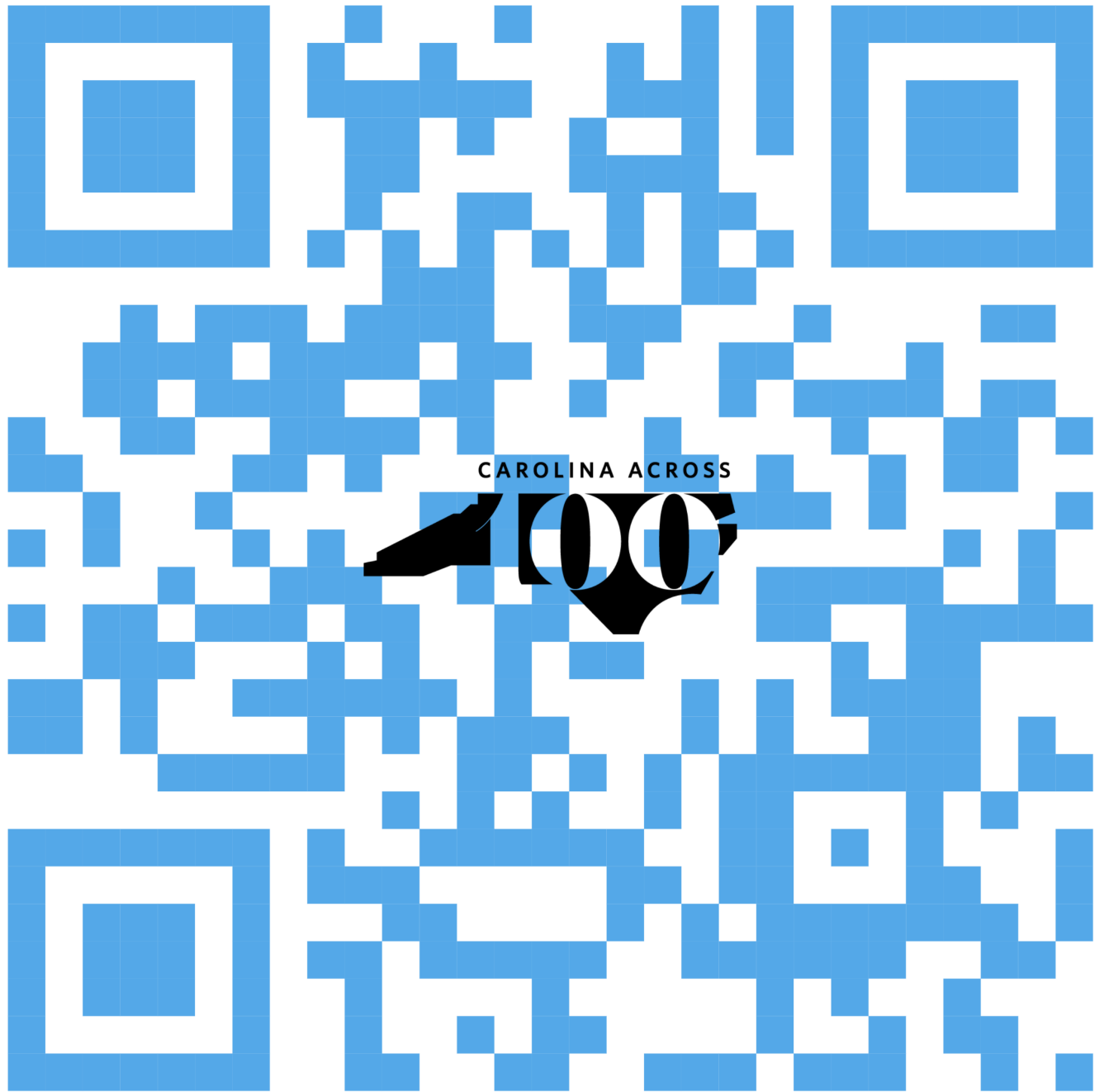


Type: Zoom Q&A feature



Talk: Please use raise hand function before coming off mute

Tell us about your
experience today!



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL



Thank you so much!

carolinaacross100.unc.edu | carolinaacross100@sog.unc.edu

#CarolinaAcross100

