



SOCIAL MEDIA FOR SOCIAL GOOD

SOCIAL MEDIA TOOLS AND RESOURCES - #HASHTAGS

Hashtag: a word or phrase preceded by the symbol # that classifies or categorizes the accompanying text (such as a tweet) You know a thing is really a thing these days when it has its own hashtag.

Popular Hashtags For General Uses

#tbt – Throwback Tuesday /Throwback Thursday, used to share old pictures and (or) videos of themselves for nostalgia	#instagood	#motivation	#family
#picoftoday	#caseofthemondays	#inspiration	#photography
#instadaily	#foryou	#art	#growth
	#photooftheday	#success	#effective
	#engagement	#travel	#challenge
	#tips	#goals	
	#love	#life	

Education and Career

#education	#jobsearch	#educator	#business
#school	#househunting	#management	#workfromhome
#schoolteens	#income	#learning	#helpothers
#opportunity	#career	#nonprofit	#researchers
#professionaldevelopment	#scholarship	#entrepreneur	#stem
#development	#funding	#entrepreneurship	#photography
#flexible	#growing	#kids	#growth
#job	#wellbeing	#students	#effective
#jobhunting	#fitness	#college	#challenge
#hiring	#teachers	#learn	
#JobAlert	#science	#teaching	

For Public Policy / Communities

#community	#policy	#budget	#youth
#supportingcommunities	#impact	#inflation	#women
#bias	#inclusion / #inclusive	#leadership	
#equity	#innovation		

Location-based hashtags

#nc	#northcarolinalive	#usa	#explorecarolina
#charlotte	#northcarolinaphotographer	#durham	#ncoutdoors
#northcarolina	#raleighnc	#greensboro	#tarheels
#raleigh	#visitnc	#asheville	
#fox46	#nature	#explore	