



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Carolina Engagement Council Newsletter February 2023

It is hard to believe we are already two months into a new year! How did that happen? Time is moving fast, and so is the work of the Carolina Across 100 (CX100) team and our 13 amazing community collaboratives! This newsletter edition spotlights our contributions to the upcoming Engagement Week, provides updates on focus groups from nCImpACT's related project called *Where are the Workers*, highlights a key CEC member and our Carolina students, and shares recaps from the second *Our State, Our Work* (OSOW) forum.

Engaging Community Members and Students for Engagement Week

The second **Carolina Engagement Week** returns February 27-March 3, 2023. Choose from presentations about engaged projects, workshops to support and strengthen skills and ideas for future engagement, and events that showcase what engagement means to our community and beyond.

nCImpACT and the CX100 team will host a session on Thursday, March 2, at 4:00. We will highlight lessons learned from experiences working with community members in research and programming. Presenters from the School of Social Work, Gillings School of Global Public Health, the School of Government, and our community partners will share ideas and recommendations for meaningful partnerships that equally value community and academic expertise, as well as tips for managing the (sometimes inevitable) tensions that exist between the priorities for community members and the expectations/requirements for researchers.

You can register for the nCImpACT/CX100 in-person session [here](#). Check out [all the other great sessions](#) - Carolina faculty, staff, students, and community partners will be excited to see you!



- 4 PM ON MARCH 2
- UNC SCHOOL OF GOVERNMENT



POV CHALLENGE

SHARE YOUR POV TO SUPPORT NORTH CAROLINA

was February 17th. We hope you were able to recruit a team or two. More information can be found on the CX100 website [here](#).

We are also excited to bring back the Hackathon, now called the POV Challenge!

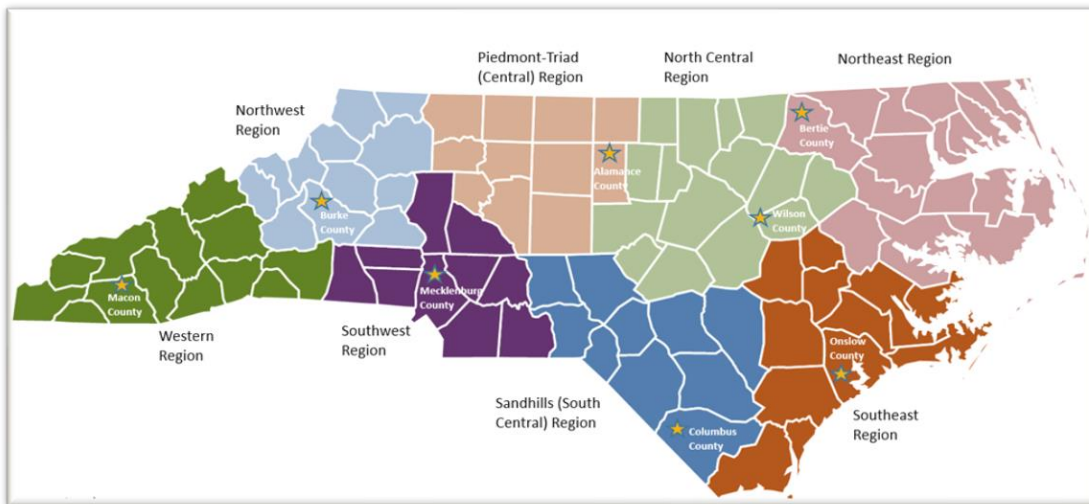
Re-branding and re-design means expanded opportunities to engage more students in this competition to visualize and share data specific to Opportunity Youth. The deadline to register

Please mark your calendars for the Engagement Week reception and POV Challenge celebration on Thursday, March 2, at 5:30 in the Atrium at the UNC School of Government.

We hope to see many of you there!

Application Deadline for Tarheel Bus Tour Grants Extended

Applications should be submitted by March 17th, 2023, through the Carolina Center for Public Service application portal: <https://applicationportal.ccps.unc.edu/> (Left-hand menu: Apply/Nominate ◇ Tar Heel Bus Tour Grants). **Applications will be accepted until 11:59 p.m. Friday, March 17, 2023 (assuming funds remain).**



“You Can’t Be What You Can’t See.”

Update on Data Collection From the *Where are the Workers* Project

“You can’t be what you can’t see.” Those are words from one of the employment support providers in a recent focus group conversation about engaging young people in the workforce. She was commenting on the reality that many young people in rural Bertie County aren’t aware of so many diverse job and career opportunities because they aren’t exposed to them in their schools or at home.

As you heard at our recent CEC meeting, the nCIMPACT Initiative and NCGrowth at the Kenan Institute of Private Enterprise are hosting a series of focus groups across NC and asking, “Where are the workers?” while exploring the impacts of changes in the labor market since COVID.

We have completed focus group conversations in Wilson, Bertie, Onslow, and Burke counties. We hope to understand the underlying issues better and use the data to help support communities as they determine potential solutions. We will continue to travel around the state to four more locations, reaching communities in all eight of North Carolina’s prosperity zones.

Help us recruit for the remaining focus groups below by [completing a short survey](#).

Franklin (Macon) – Tuesday, February 21st
 Charlotte (Mecklenburg) – Wednesday, February 22nd
 Whiteville (Columbus) – Monday, February 27th
 Burlington (Alamance) – TBD

CEC Member Spotlight – Giselle Corbie

*Huge congratulations to CEC member **Giselle Corbie**, the Kenan Distinguished Professor in the Departments of Medicine and Social Medicine, for recently being named Vice Provost for Faculty Affairs!*

Giselle is a nationally recognized scholar who has served as the Principal Investigator on a wide range of community-based participatory research projects focusing on rural racial and ethnic minorities and rural counties, showing her commitment to bringing research to communities and ensuring community members are partners in the process.

In 2013, Giselle established the UNC Center for Health Equity Research (CHER). CHER's mission is to bring together collaborative, multidisciplinary teams of stakeholders to improve health in North Carolina communities with a commitment to innovation, collaboration, and health equity. Giselle is the Director of CHER.

She is currently the Co-PI for RWJF's Advancing Change Leadership [Clinical Scholars Program](#), which provides intensive learning, collaboration, networking, and leadership development to seasoned clinicians to create a community of practitioners promoting health equity nationwide. She recently served as the President of the Society of General Internal Medicine. In 2018, she was elected to the National Academy of Medicine.

Giselle's knowledge and experience are invaluable to the CEC. We are grateful that she is sharing her voice and vision with the Council.

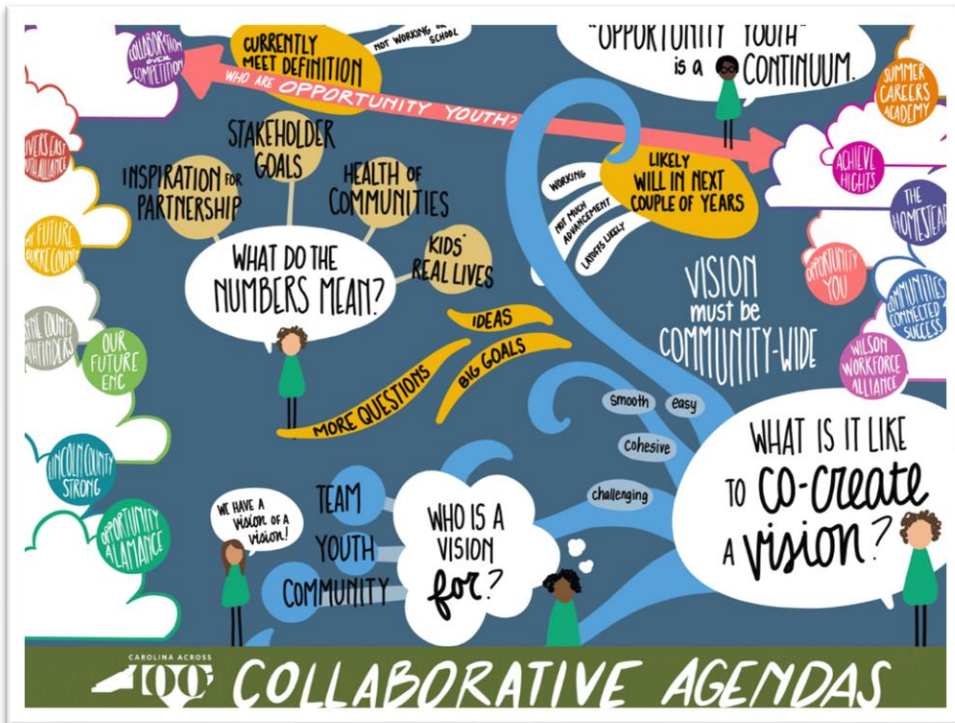


Mark Your Calendars for the Next CEC Meeting

See you at our next virtual meeting on Friday, April 21, from 10:00-11:30 a.m.

Stay tuned for details and an agenda to come.

If it's not on your Outlook calendar, please let [Margaret Barrett](#) know, and she'll make sure you have the details.



CX100 Forum 2 Focused on Creating a Vision in the New Year

As you know, on January 11-12, Carolina Across 100 hosted the second *Our State, Our Work* forum at the School of Government. Nearly 50 members of our 13 community collaborative teams and a diverse group of presenters from on and off campus attended.

You would have been proud to be in the room. Teams drafted a vision for their community collaborative's impact and identified the goals and objectives it would take to get there. The results were ambitious. We are thrilled by the exciting plans of action to support Opportunity Youth in the 37 counties our teams represent. We look forward to having the teams back again in early March with their finalized vision statements and goals to get them there. We will share those updates at the next CEC meeting.

Student Spotlight(s)

In this student spotlight, we focus on eight fabulous students: **Jordan Carlton, Miranda de Leon, Seok Hyun (Jalen) Hwang, Emma Parry, Susanna Pradhan, Jordan Pugh, Kendal Thompson,** and **Lilia Su** - four of whom decided to go "all in" on working with the OSOW community collaboratives and four new students who have recently joined them this semester.

As you may remember, fellow CEC members **Rudi Colloredo-Mansfeld** and **Elizabeth Frankenberg** offered a CX100 course to undergraduate students last fall semester. The class paired 24 students with our 13 community teams to offer expanded capacity and expertise to the teams while they learned about community-engaged scholarship in the classroom.

Some of those students enjoyed the experience so much that they requested a way to continue the engagement with teams for another semester, and the CX100 Independent Research Course was born. While not all students could continue, we are absolutely over the moon that some could, and we're equally excited that new students wanted to join this opportunity to engage with and support our teams!