



CX100 UPDATE

**CAROLINA ENGAGEMENT
COUNCIL
OCTOBER 2021**



Carolina Across 100 Student Engagement Event with UNC Chapel Hill Chancellor Kevin Guskiewicz and nclMPACT Initiative Director Anita Brown-Graham. Photo Credit: Mary Parry

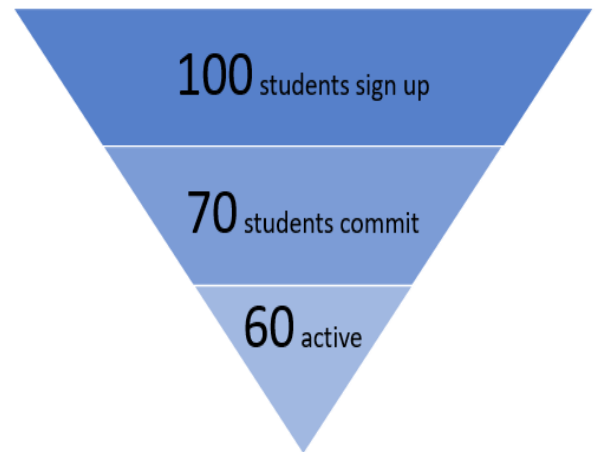
Welcome to the first Carolina Engagement Council Newsletter!

These monthly updates will allow us to streamline our communication and stay connected between our CEC meetings. This first newsletter highlights our student engagement efforts and some preliminary findings from our statewide survey.

HOLD THE DATE: the next **CEC meeting** is
October 25 from 3:30-4:45 Click [Zoom Link](#)

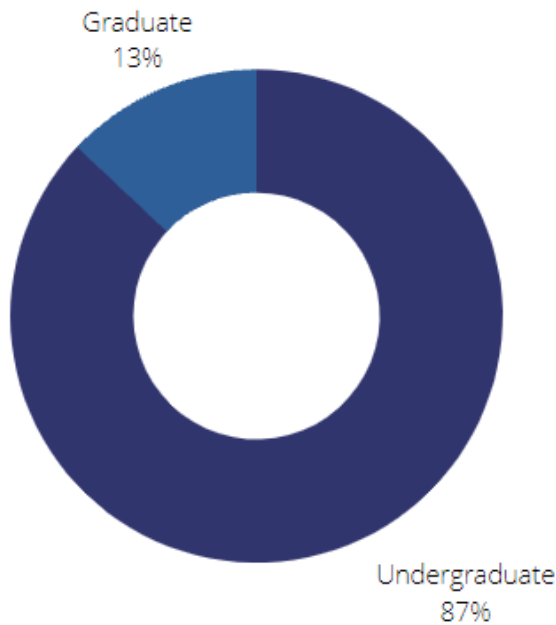
Student Engagement Through Stakeholder Interviews

We surpassed our recruitment goal of 50 student interviewers. We had 100 students complete the sign-up, 70 students attended a virtual training with the Chancellor, me, Paul Mihas (qualitative expert from the Odum Institute), Paul Bonner (A/V technician at the School of Government). These 70 students also attended a follow-up mini-training session with one of our ncIMPACT student RA's. They also signed a separate time commitment form, and 60 who were ultimately able to participate in the interview process.

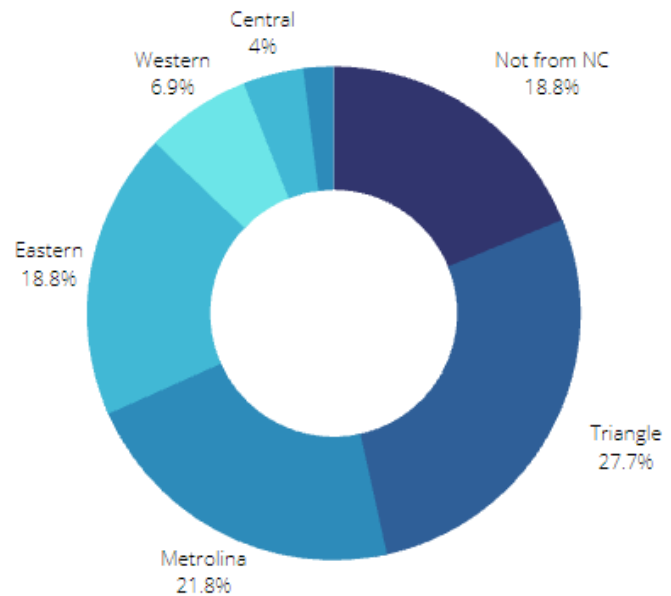


Our student interviewers are well positioned to engage with and listen to voices from across the state because many of them come from as varied a set of backgrounds and interests as do our stakeholders.

A **snapshot of our interviewer team** reveals as much:

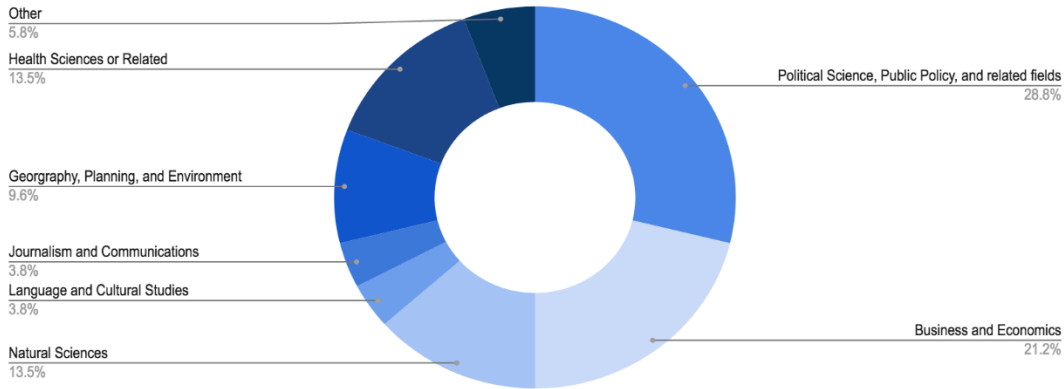


Student Status



Where students grew up

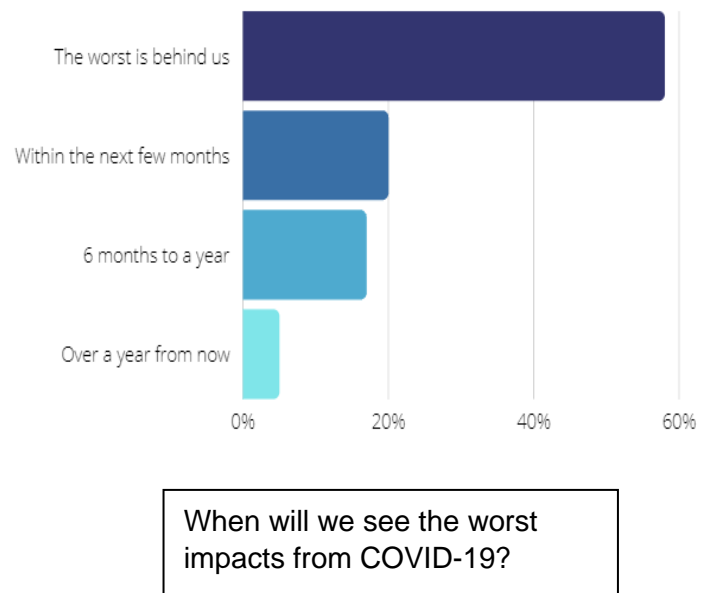
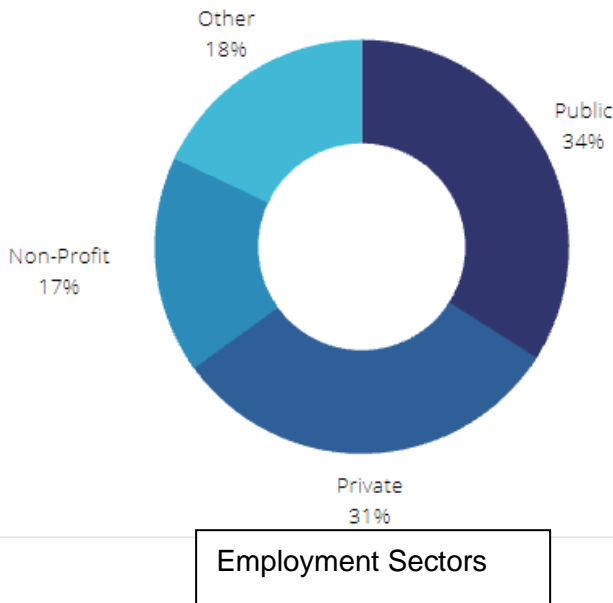
What are our interviewers studying?



Preliminary Survey Findings

Our survey was fielded from September 7th through September 17th. In that 10-day period we know that our email invite was opened by over 31,000 people, more than 4,000 clicked the link to the survey, and **we are currently analyzing data from approximately 3,200 surveys**. Additionally, we had more than 300 survey respondents volunteer to participate in a follow- interview. Thank you again to those of you who provided contacts and/or helped share the survey with your networks. The size of this response clearly illustrates the needs and desires of people to share their input and experiences.

In the survey, we heard from respondents working in and/or serving all 100 North Carolina counties. Below are **a few high-level data points from our early analysis**. We will be sharing the full analysis, along with a synthesis of our interview data, prior to our next CEC meeting.



Individuals reported that some of the **biggest challenges they face in their communities** are:



**Educational
disruptions**



**Housing
instability**



Business closures
(especially small
business)



**Employment
instability**



**Childcare
availability**



**Food
insecurity**

With broad-based participation and rich insights from our respondents, we're sure that the information received through this survey will be of extraordinary use in mapping out how best to deploy the resources of the University in support of our state—especially as we work to rebuild from the COVID-19 pandemic.

An introductory analysis of other survey responses also indicates that there is a lot of room for the University to help, and for communities to find strength from local collaboration, too. The pandemic has forced us all onto a more flexible footing, a feeling that this survey bears out as fact across the state. We look forward to sharing the full findings with you in a few more weeks.

See below for an updated Project Timeline.

Updated Project Timeline

With interviews now underway, we expect that all stakeholder conversations will be complete by mid- to late-October. Early, high-level analysis will be prepared and presented at the next Carolina Engagement Council meeting on October 25th. From there, we welcome your feedback and continued support as we dive into our hardest work yet: pulling together each of these data points into a coherent vision of how we can best support North Carolina communities. Let's get to work!

