



Carolina Engagement Council Newsletter June 2022

We're excited to bring you our latest updates!

June is taking us over the moon! On the first of the month, Carolina Across 100 (CX100) [announced](#) the 13 community collaboratives that will take part in the initiative's first program, "Our State, Our Work." If that were not enough, there have been some exciting developments for a CX100 undergraduate course that will be taught by two of our very own CEC members! June also marked the start of the application period for the Tar Heel Bus Tour and we have a new CEC member to highlight.

Save the Date - Next Meeting is September 20

Our next meeting will be on September 20, 2022. Your input is essential to ensuring the success of Carolina Across 100. In early September, we will send an agenda that reflects some changes we are making to be certain that our meetings remain of high value to each of you.

Newest CEC Member

The CEC is happy to welcome **María R. Estorino**, Interim Vice Provost for University Libraries and University Librarian, as its newest member.

Though we are sad to say goodbye to Elaine Westbrook, we wish her the very best and look forward to the role María will play on the council.

María has great ideas for additional student engagement, so stay tuned!



First of its kind CX100 undergraduate course

Undergraduate students will soon be able to enroll in the experiential learning course **ANTH 395, Research in Anthropology: Carolina Across 100** beginning this fall! This course will support the community collaboratives selected for the "Our State, Our Work" program.

Throughout the semester, students will assist program managers as they develop projects supporting “Opportunity Youth” at 13 sites across North Carolina. Opportunity Youth is a population of young adults ages 16 to 24 who are not enrolled in school and not working.

Course participants will assist the collaborative teams in such areas as fact-finding efforts, connecting county projects to Carolina’s on-campus knowledge and resources, and facilitating cross-project information sharing, while also being available for other support, depending on project needs.

Academically, the course provides a way to learn more about the issues of youth employment, young adult aspirations, and post-COVID cultures of work, learning, and careers – and to put various research skills to use. Guided by faculty who are experienced in engaged research, students will learn how to adapt social science methods to align with community purposes. In addition, the course will provide opportunities for students to reflect on their work and will offer strategies to students for translating their skills and experience to their next career steps.



Learning Priorities

- Analysis of Opportunity Youth and post-COVID schooling and work
- Assessing efficacy of research methods and data-gathering to support project goals and evaluation of project success
- Preparing information for community conversation and feedback
- Listening, reflecting, and being accountable to community partners
- Understanding deliverables, explaining outcomes, and preparing for next-level opportunities

Instructors

Dr. Rudi Colloredo-Mansfeld is an anthropologist with 30 years of experience working with Quichua communities in the Ecuadorian Andes. His research focuses on grassroots economic organization, agrarian transformations, artisans, consumer cultures, and local food systems. In North Carolina, he has researched local food hubs and the integration of small, sustainable farms with conventional food distributors and supermarkets.

Dr. Elizabeth Frankenberg is a sociologist who focuses on how individuals and families respond to unexpected changes and how government programs and policies can help them adapt. Much of her research is about Indonesia before and after the 2004 Indian Ocean tsunami. She is also the Principal Investigator for the project “Dynamics of Extreme Events, People, and Places” (DEEPP). The DEEPP Project brings together social and environmental scientists and engineers to understand the environmental, economic, social, and psychological impacts of hurricanes and flooding in eastern Carolina communities.

The class will meet Wednesdays from 4:40-7:30 p.m. and is three credit hours.

Please pass the above information on to your faculty/departmental newsletters and encourage students who may be interested in this work to enroll!

Tar Heel Bus Tour



Chancellor Kevin Guskiewicz with participants on a Tar Heel Bus Tour. Photo courtesy of UNC-Chapel Hill Tar Heel Bus Tour.

The application process for the Tar Heel Bus Tour is now underway! The Tar Heel Bus Tour aims to:

- Demonstrate UNC-Chapel Hill's impact in the state of North Carolina and its commitment to public service;
- Promote scholarship and service that respond to the concerns of the state and contribute to the common good;
- Introduce faculty and senior administrators to people, ideas and programs that can inform their teaching and research;
- Learn about the state and visit areas that many of our students call home;
- Encourage bonding of faculty across disciplines.

The tour will take place over Fall Break (October 19-21, 2022) and will include stops at Carolina Across 100 sites, as well as many other transformational engagement programs spearheaded by faculty, staff, and students on our campus.

UNC-Chapel Hill faculty and senior administrators are invited to apply to join the 2022 Tar Heel Bus Tour. Application is through the Carolina Center for Public Service portal [here](#). Log in using your ONYEN and password, and you will see instructions for completing your application.

Application deadline: Friday, July 15

Student Engagement

In addition to our year-long Master of Public Health capstone team, Carolina Across 100 has applied to work with a Fall 2022 Public Policy capstone team!

Last spring, we were fortunate to work with a Public Policy capstone student team to engage in research on labor and workforce participation. During the semester, they surveyed literature about employment trends, dominant industries in North Carolina, and how the COVID-19 pandemic is shaping a changing workplace. They also conducted interviews with multiple employers to collect qualitative data that supplemented their research. You can view their excellent summary report [here](#).

The upcoming project aims to be highly beneficial for public policy undergrads in developing a variety of useful skills. The assigned tasks will emphasize and demonstrate the importance of both qualitative and quantitative data, and an interdisciplinary approach to data analysis. If selected to mentor a capstone team, the project will allow undergraduate students to gain experience with data analysis, synthesis and presentation, research dissemination and blog-writing, and practice writing about research findings for non-academic and non-expert audiences.

Student Spotlight

Last month, we shared with you that **Maddie Roberts**, a Gillings School of Global Public Health MPH student, would join our team in June. We are delighted to welcome her to the Carolina Across 100 team, and thankful that she has enthusiastically jumped into reviewing extant literature on connecting with Opportunity Youth to create a guide for our Opportunity Focus groups. This work will be instrumental in supporting our efforts to provide community collaboratives with resources on connecting with this population and reconnecting them with educational and employment opportunities.

Maddie earned a bachelor's degree in Public Health from Taylor University in 2018. She has worked as a community coordinator for neighbor-led community development initiatives and currently works as a graduate teaching assistant, supporting graduate learning. She is passionate about the intersection of public health and government and is interested in seeing state- and federal-level initiatives effectively implemented at the local level. When not working or studying, Maddie enjoys swimming, fly fishing, and trips to the local library!

