

PITT COUNTY

NORTH CAROLINA COUNTY RESILIENCE PROFILES

The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

GENERAL POPULATION DEMOGRAPHICS

POPULATION GROWTH, 2020

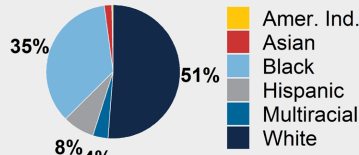
2010 Census: 168,148
2020 Census: 170,243
Change: +2,095

Growth Rate, 2010-2020

1% Pitt
9% State

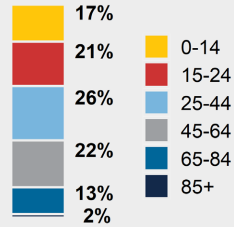
69% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 199,144
Change: +28,901

Growth Rate, 2020-2040

17% Pitt
21% State

BUSINESS AND ECONOMY

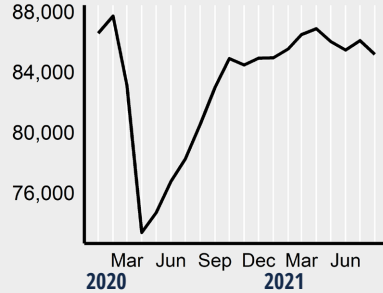
UNEMPLOYMENT RATE

4.7% Aug 2019
4.7% Aug 2021

MEDIAN EARNED INCOME, 2019

\$25,055 Women
\$33,854 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

Sector	County	State
Health Care and Social Assistance	23.4%	14.2%
Educational Services	14.4%	8.5%
Retail Trade	12.5%	11.6%
Accommodation and Food Services	10.0%	8.4%
Manufacturing	8.6%	10.5%

COST BURDENS AND FINANCIAL RESILIENCE

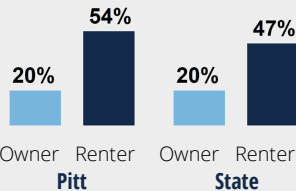
HOME OWNERSHIP

52.1% 2019

HOUSE VACANCY

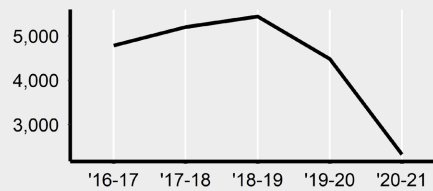
12.1% 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS Pitt vs State, 2020

Medical Debt 36% vs 21%

Student Loan 22% vs 16%

Auto Loan 33% vs 33%

Any Debt in Collections 46% vs 21%

BUILT ENVIRONMENT

WATER QUALITY

Water Violations

NO

[follow link for more information](#)

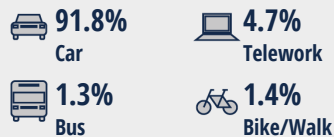
AIR QUALITY

GOOD (6.9)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019

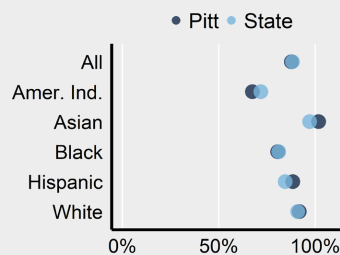
Means of Transportation



Average Commute Times

20.7 MINUTES

ACCESS TO BROADBAND, 2019



ACCESS TO CHILDCARE, 2018

Infant-Toddler Population

7,087

Infant-Toddler Enrollment

1,445

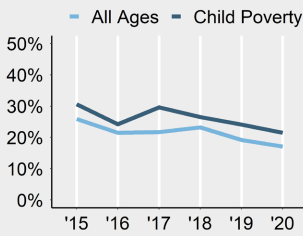
Infant-Toddler Per Available Slot

5

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

31,130

individuals were food insecure in 2020 (17.4%), an increase of 3,650 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

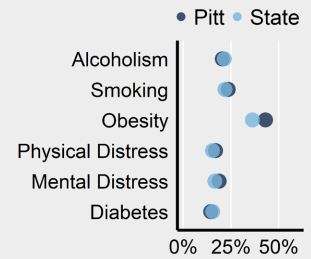
Patients : Physician
913:1

Uninsurance Rate, Adults (19-64)

11.8% Pitt

12.7% State

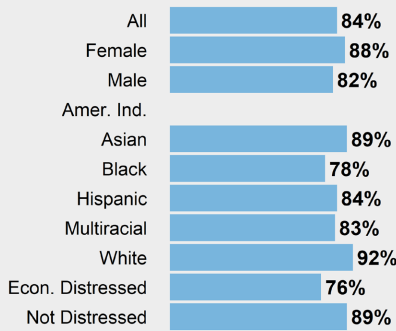
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

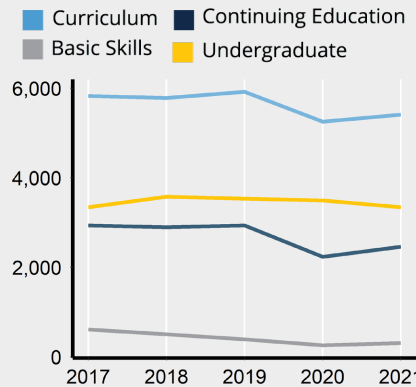


HIGH SCHOOL GRADUATION RATES, 2021

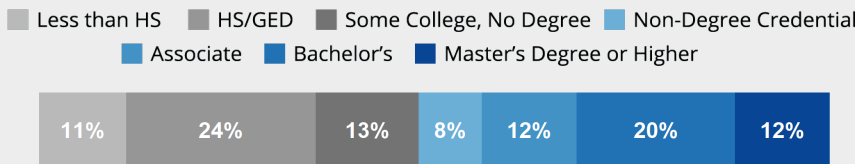


Note: Bars not shown indicate that the data is suppressed by NC DPI due to small sample size.

FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

123,289

VOTER TURNOUT RATE

71.0% Pitt

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

2,757

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

16.2 Pitt

13.7 State

OUR STATE, OUR WORK

Carolina Across 100's first program, **Our State, Our Work: Connecting Young Adults with Their Future**, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

OPPORTUNITY YOUTH



9.0%

of young adults (16-24) not in school and not working (2019).

ABOUT CAROLINA ACROSS 100 INITIATIVE

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's nCImpact Initiative. nCImpact supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

[HTTPS://WWW.NCDEMOGRAPHY.ORG](https://www.ncdemography.org)



LEARN MORE AT: [HTTPS://CAROLINAACROSS100.UNC.EDU](https://carolinaacross100.unc.edu)

CAROLINA
DEMOGRAPHY