

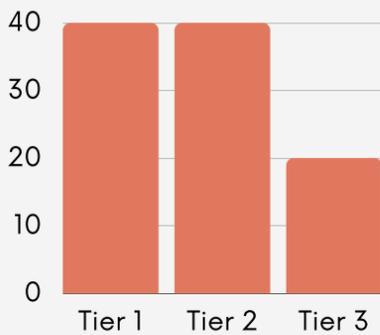
CAROLINA ACROSS 100

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OBSERVATIONS FROM THE CX100 DATA ON THE EFFECT OF THE COVID PANDEMIC ACROSS THE STATE

NC COUNTY DISTRESS RANKINGS

Every year the NC Department of Commerce Economic assigns North Carolina's 100 counties to Economic Distress Tiers based on their economic well-being. Tier 1 counties are the most distressed counties and Tier 3 are the least distressed counties. The goal is to see what counties need the most aid from the state to bolster economic activity in the most distressed counties.



Tier Rankings use Four Factors:

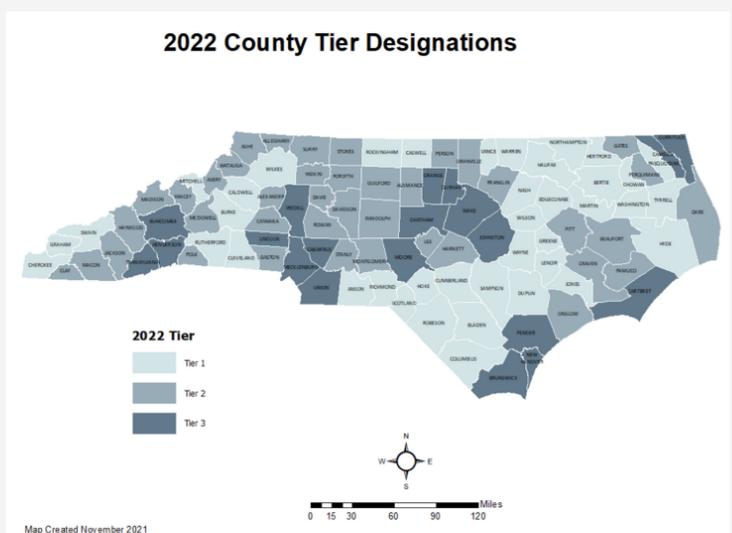
- Average unemployment rate
- Median household income
- Percentage growth in population
- Adjusted property tax base per capita

In 2022, the NC Department of Commerce found:

- 40 Tier 1 Counties
- 40 Tier 2 Counties
- 20 Tier 3 Counties

Data from:

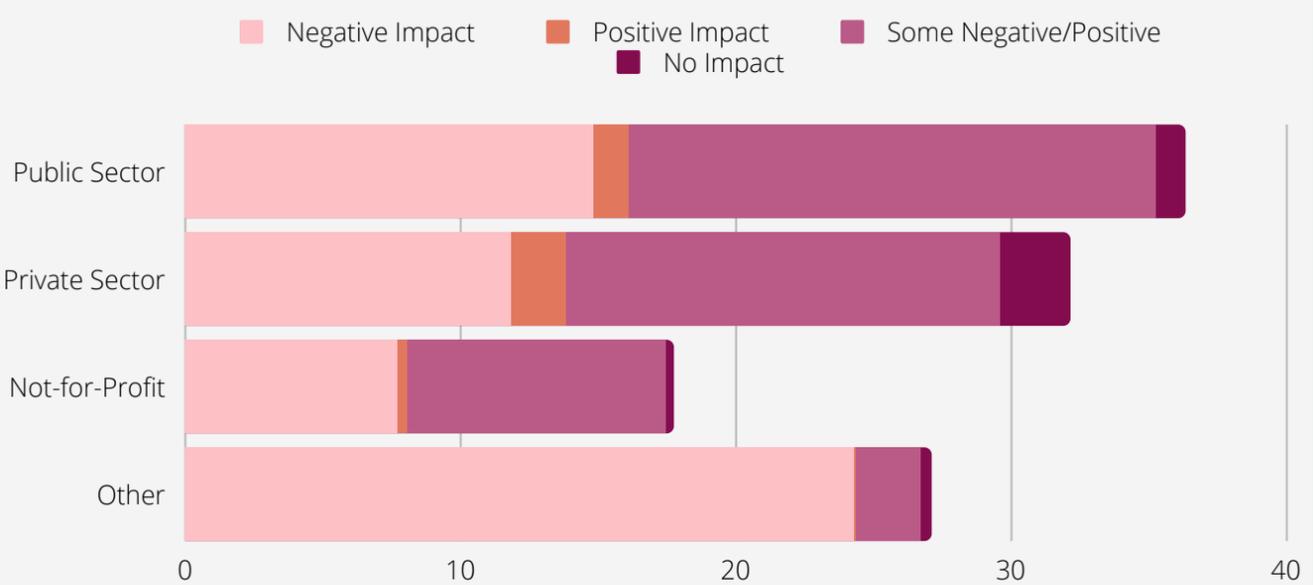
https://files.nc.gov/nccommerce/documents/Research-Publications/2022-Tiers-memo_asPublished_113021.pdf



"WHAT IMPACT DID COVID-19 HAD ON YOUR ORGANIZATION?"

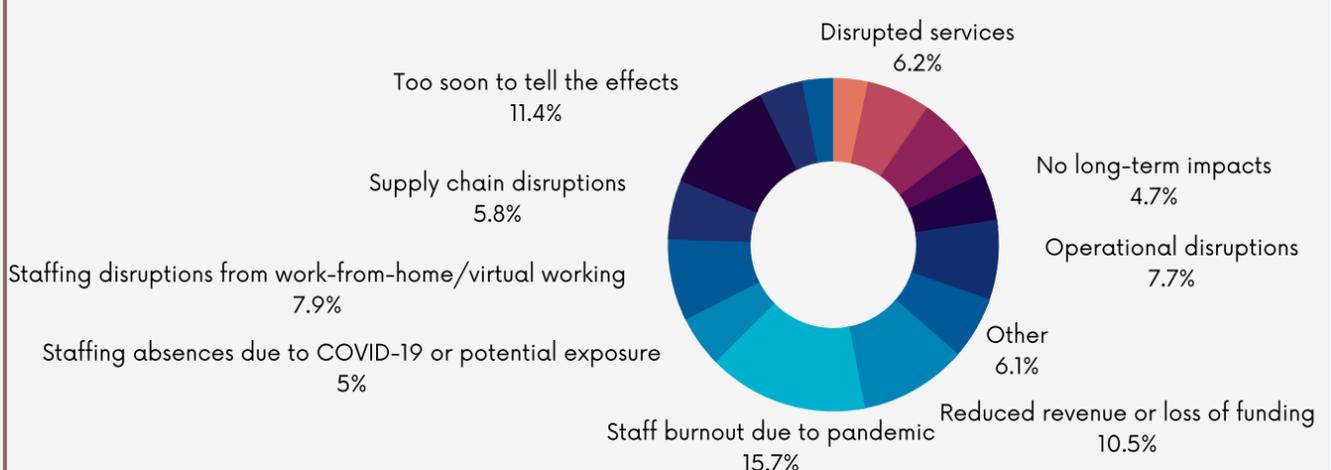
The COVID-19 Pandemic created new challenges for businesses to stay open and keep staff on payroll. Carolina Across 100 conducted a survey on organizations to see how the pandemic had impacted employers and how UNC could aid them.

The following chart breakdowns the percentage of responses from the CX100 survey by sector of COVID impact on organizations:



"WHAT IMPACT OF COVID-19 DO YOU WILL BE MOST LONG-TERM FOR YOUR ORGANIZATION?"

The CX100 survey asked organizations to identify the long term impacts of the pandemic. There is an array of response; however, staff burnout is the most recorded answer based on the graphic below.



WHAT CAN BE DONE

The CX100 survey exposed that most organizations believe that covid negatively impacted their operations and shows the ways in which they believe it has. Tier 1 counties are most vulnerable to the negative impacts of the pandemic, and since they make up 40% of North Carolina counties, they need to be the focus of aid relief by the state and the university.

According to the organizations in the CX100 survey, some of the things that can be done include:

"Additional insights on educational disparity based on socioeconomic status."

"Continue to educate our younger population and demonstrate characteristics of leadership and forward-thinking."

"Thru alumni groups holding fundraising functions."

"Work to expand Medicaid."

"Help business keep employees and implement ways to do employee value."