## The Carolina Across 100 Civic Hacking Competition

### JUDGING RUBRIC

Enter your scores for each category below.

<table>
<thead>
<tr>
<th>Category</th>
<th>Criteria</th>
<th>Excellent (9-10 pts)</th>
<th>Very good (7-8 pts)</th>
<th>Good (5-6 pts)</th>
<th>Limited (3-4 pts)</th>
<th>Poor (1-2 pts)</th>
</tr>
</thead>
</table>
| **Creativity**  
How creative is the approach to data visualization? | • Submission is innovative and creative  
• Provocative, compelling, and memorable content, message, or design  
• Participants' approach to visualizing data is bold and original  
• Represents a new direction in the field | | | | |
| **Clarity**  
How easy is it to understand this submission? Could you easily explain it to someone else? | • Clearly defined topic, data point(s), problem, or research question  
• Data is accurately represented without miscommunication or misinformation  
• No unnecessary content or irrelevant visual elements  
• Demonstrates an understanding of data visualization best practices  
• Intended message is communicated clearly and is accessible to a wide audience | | | | |
| **Usefulness**  
How well does this submission translate into new insights? | • Submission inspires new questions about the topic or problem  
• Submission results in new/expanded understanding of data or information that was previously unavailable or unrecognized  
• Submission has applications beyond the competition or can contribute to a larger body of work | | | | |

**TOTAL SCORE**  
(highest is 30)